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**Visit us at-** [www.softwarezgroup.com](http://www.softwarezgroup.com) / [www.softwarez.in](http://www.softwarez.in)

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## ABOUT COMPANY

Over the years, we at **Softwarez** have successfully completed a wide range of projects for different Industries and business sectors. The projects differ in their scope and duration. All of the projects we do our best to remain cost – competitive vendors, leveraging our technical expertise to provide outstanding services and deliver high quality solutions in time.

### People

**Softwarez** employs more than 20 specialists coming from different academic backgrounds and having broad set of skills and solid experience. Each of the **Softwarez** members is a well-motivated and organized worker being able to bring a depth of talent and creativity to the company.

### Technical Infrastructure

**Softwarez** possesses enough resources to successfully start, execute and complete a project of any size. Our technical Infrastructure includes: offices space, a comfortable workplace for each member equipped with robust hardware and up-to-date Software, a broadband Internet connection, telephone lines with many extensions.

**Softwarez delivers quality and timely solutions and services at a price that make our clients smile. Softwarez** focuses on offshore development at our excellence center in Lucknow, India. This allows us to scale rapidly (leveraging on **the plentiful supply of talent and thus cutting down of execution time**) at costs that are on an average 75% cheaper.

In–depth knowledge of various technology areas enables us to provide end- to-end solutions and services. With our ‘web of participation’, we maximize the benefits of our depth, diversity and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain.

## WHY SOFTWAREZ

### Cost and quality advantages

The paramount benefits that customers derive when working in **Softwarez** are affordable prices for the services and outstanding quality of the products. Despite a high competitive spirit in the IT market, **Softwarez** is always open to price reviews without compromising the quality at the end.

### Customer centric approach

We at **Softwarez** are process flexible and can adjust our workflow as required by timeframes and business needs of the client. Once involved into the project, we focus exclusively on business challengers of the customers by working on supreme products quality, adhering to schedule and budget.

### Seamless activity and ongoing communication

**Softwarez** exercises the activity that guarantees a successful and seamless project run. Our development and management processes are plain but well –tuned and understandable for the clients. We address any question, concern or idea coming from the customer’s side with apt explanations, friendly discussions and to the point decisions. We are always available for calls and adjust our working hours to the business hours of the customers.

### **Professionalism and reliability**

**Softwarez** is committed to undertaking the projects that speaks to technology competence and know-how abilities, for each step in the project being executed, we at **Softwarez** do our best to perform tasks with responsibility by using knowledge, creativity and skills to the utmost and efficiently.

### **One-step vendor**

At **Softwarez**, it is possible to order the services with a single access point: from software development, design of distribution packages with application installation to a technical support and maintenance. Such a “one-stop” service releases the customer from additional product- related costs, saves time and allows establishing a long-term partnership. What is more, all our services include a design of technical documentation, business analysis, quality assurance processes combined with intermediate product deliveries to the customer.

### **SPECIALIZATION**

We specialize in a wide variety of software development tools to make it easier for you to automatic your business needs. With a click of a button or a simple key press, we can take what normally takes hours of labor and consolidate it into a simple, easy to use custom software application. We also specialize in developing custom web based solutions, database software and applications that span the network. We are here to help you simplify your business and to tailor your needs!

We Enhance your value by Making your Business unique globally Looking for competent custom Software solutions? We create it for you. Rising competition in IT industry has given rise to desire of custom software development that requires an in depth proficiency of developers and flexible yet structured methodology to create high quality software development solutions with tactical differentiations and operational superiority. We believe in increasing competitiveness in the global scenario by offering experienced, skilled, highly qualified and technically proficient staff dedicated to your project.

Full cycle Software development process, right from product design and off shore software development to outsourcing application support, maintenance and enhancement. Cutting down and integration of multiple process initiatives, unparalleled speed of execution, reduction of development costs, compression of development time, we use both model- based as well as non –model- based approaches through different frameworks.

### **Some of the salient and key features of our custom Software development approach are:**

- Well-planned requirements specification process
- Structured methodology and frameworks Highly distinguished quality process.
- Process- oriented development methodology
- Propriety tools to augment development process.

### **Specializing in the following areas of Software**

Programs that will help reduce repeat data entry saving time and money- programs that will work with specialized hardware devices-programs that will work with various types of existing databases-custom web pages to meet your advertising needs-Software application where speed is critical-customize multi-user Software packages. Designing custom easy to use custom screens/ WebPages- Adding specialized functionality for each screen- Developing Customized reports- creating user friendly help- Creating software installation routines- Create custom programs that will integrate with existing software packages.

Specializing with the following programming languages/areas

|                       |               |
|-----------------------|---------------|
| Visual Basic 3,4 & 6  | HTML          |
| Visual Basic. Net     | VB Script     |
| ADO. NET              | JavaScript    |
| ASP.NET               | Classic ASP   |
| Oracle PL/SQL         | My Sql        |
| Microsoft SQL Server  | Flash MX 2004 |
| SQL/Data Manipulation |               |

### **Web Development**

A company website is the source of up-to-date information for customers and partners, a platform for selling products and services, a perfect place for advertising and promotion. As a web development company, Software has capacities and experience enough to create, launch and support a website of any complexity and scalability. We offer our web development processes. Our web developers stay updated with newest web development technologies constantly advancing in knowledge and technique.

### **Website design**

Website design includes conceptualization, planning. Modeling, and execution of the content i.e. textual and visual information you want to be presented in the Internet. We will take care of the website usability (interface and navigation), appearance (graphics and style) and visibility (search engines optimization and media advertising).

### **Specializing in the following areas of web Design**

- Designing web pages for personal portfolios
- Designing web sites for businesses
- Creating websites for online e-commerce stores
- Developing Transactional web Interfaces.
- Interfacing web pages with multiple databases
- Creating online schedule based programs
- Graphics for web sites are professionally created
- Design websites that have animation and sound
- Logo Development, Brand Identity
- Media Presentations, play video

## **Specializing in the following web languages**

|                        |                 |
|------------------------|-----------------|
| HTML                   | Mail Scripts    |
| Java script, VB Script | Paint shop pro  |
| ASP, ASP.NET           | Dream weaver    |
| Cold Fusion MX         | Photo shop      |
| PHP, CGI-Scripts       | Front page      |
| Flash MX               | Spam protection |
| Fireworks              |                 |

## **Our offline/online Software development services includes**

Client/ server application development  
Customer Relationship Management systems (CRM)  
Distributed application development  
Corporate document management systems  
Corporate knowledge management systems  
Internet search engine development  
Question-and-answer systems  
Internet / Internet collaboration tools

## **What we offer you with our Solutions:**

Secure centralized information storage  
Convenient means for collaboration and communication  
User and access rights management  
Easy integration with your working environment  
Application design, High performance and much more



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